

# **LogiMAT India: The Premier Satellite Show of LogiMAT Stuttgart aims to support India's National Logistics Policy and the Gati Shakti initiative**

**Focusing on Intralogistics Solutions and Transportation Management, the internationally acclaimed platform debuts India to Revolutionize the Indian Logistics Landscape**

[New Delhi, 27.06.2023] - LogiMAT India, the highly anticipated satellite show of LogiMAT Stuttgart, is gearing up to transform the Indian logistics industry with its exclusive focus on Intralogistics Solutions and Transportation Management. This ground-breaking event, set against the backdrop of India's emergence as a manufacturing powerhouse, is poised to bring together industry leaders, innovators, and experts under one roof to showcase the latest trends, technologies, and strategies that will shape the future of logistics in India.

India's rapid ascent as the hub of global manufacturing has highlighted the need for robust intralogistics systems and efficient transportation management solutions. LogiMAT India, as a premier platform, recognizes this critical demand and aims to address it through a comprehensive showcase of cutting-edge technologies, industry insights, and networking opportunities.

Focusing on the intralogistics sector is of paramount importance for India due to its rapid industrial growth and the need to optimize supply chains and warehouse operations. The efficient movement of goods within the country is vital to meet the demands of a growing population and expanding markets. By emphasizing the intralogistics sector, LogiMAT India provides a platform to showcase the latest technologies, solutions, and best practices that can streamline logistics operations, enhance productivity, reduce costs, and improve overall efficiency.

The launch of LogiMAT India is particularly significant in the context of India's National Logistics Policy and the GatiShakti initiative. With the Indian government's focus on enhancing logistics infrastructure and streamlining supply chains, LogiMAT India aligns perfectly with the nation's aspirations and objectives. The event will play a pivotal role in supporting the implementation of these strategic initiatives, fostering collaboration between public and private stakeholders, and driving innovation throughout the logistics ecosystem.

The addition of the 'Transportation Management' segment to LogiMAT India further strengthens the relevance and impact of the event. Recognising that efficient transportation is a critical component of any successful logistics operation, LogiMAT India will bring forth the latest advancements in transportation management technologies, intelligent routing, fleet optimization, and last-mile delivery solutions. This segment will offer visitors a comprehensive view of the entire logistics value chain, ensuring they have access to the most innovative and effective tools to enhance their transportation operations.

"We are thrilled to announce the launch of LogiMAT India, the satellite show of LogiMAT Stuttgart. India's rapid industrial growth and the focus on enhancing logistics infrastructure present an opportune moment to bring LogiMAT's expertise to the Indian market," said Mr. Bernhard Müller, Executive Vice President & Member of the Management Board, Landesmesse Stuttgart GmbH. "With our exclusive focus on Intralogistics Solutions and Transportation Management, LogiMAT India aims to revolutionize the logistics landscape by providing a platform for knowledge exchange, technology demonstrations, and networking opportunities that will propel India's logistics sector to new heights."

“The expertise and experience gained through LogiMAT Stuttgart, the leading international trade fair for intralogistics solutions and process management, will serve as a valuable asset for the success of LogiMAT India. With a proven track record of bringing together global intralogistics experts, LogiMAT in Stuttgart has cultivated a deep understanding of the intricacies and challenges of the industry. This knowledge and expertise will be leveraged to curate an exceptional event in India, ensuring that LogiMAT India provides a platform for Indian logistics professionals to access the latest advancements, best practices, and industry insights. By incorporating the successful elements of LogiMAT Stuttgart, LogiMAT India will benefit from a wealth of knowledge, ensuring a high-quality and impactful experience for all participants and fostering the growth and development of the Indian logistics ecosystem.” said Mr. Peter Kazander, Managing Director, LogiMAT International.

LogiMAT India will provide a holistic experience for exhibitors and visitors, featuring an extensive showcase of cutting-edge technologies, live demonstrations, insightful conferences, and interactive workshops. It will offer a unique opportunity for logistics professionals, supply chain managers, manufacturers, and industry experts to come together, share insights, forge partnerships, and explore strategies for optimizing intralogistics and transportation management processes.

LogiMAT India, also hosted its first advisory meeting on 27 June 2023, bringing together pioneers of the logistics industry to build a show that will benefit exhibitors and visitors alike. The advisory committee of LogiMAT consists of industry stalwarts like, Mr. Peter Kazander, Managing Director, LogiMAT International; Mr. Bernhard Müller, Executive Vice President & Member of the Management Board, Landesmesse Stuttgart GmbH; Mr. Sascha Schmel, Managing Director, Material Handling & Intralogistics, VDMA; Mr. Sachin Patil, India Head, Landesmesse Stuttgart GmbH; Mr. Rahul Agarwal, Vice President, Invest India; Mr. Suraj Saharan, Co-Founder, Delhivery; Mr. Digvijay Sujlana, Head Of Policy, ESG & CSR, Delhivery; Mr. Sangeet Kumar, CEO & Co-Founder, Addverb Technologies; Mr. Satish Shukla, CoFounder, Addverb Technologies; Dr. Ramnath Subramaniam, CEO, TVS Logistics; Mr. Nailesh Gandhi, Managing Director, Express Global; Mr. Chetan Gole, CEO – MHE, Action Construction Equipment; Mr. Anshul Singhal, Managing Director, Welspun One Logistics Parks; Mr. Lokanathan Nadar, Sr. Vice President & National Head Corporate Affairs, Welspun One Logistics; Mr. Saurabh Kumar Sinha, Senior GM-Corporate Affairs, Welspun One Logistics Parks; Mr. Anuj Kapuria, Founder & CEO, The Hitech Robotic Systemz; Mr. Yashraj Rao, Associate Vice President, The Hitech Robotic Systemz; Mr Saahil Goel, Co-Founder & CEO, Shiprocket; Mr. Mudit Dobhal, Vice President, Head Strategy and Business Development, IndoSpace and Mr. Varun Parihar, Vice President & Head Corporate Affairs, Shiprocket.

The event has garnered immense support and interest from key industry players, who recognize the significant impact it will have on the logistics landscape. Mr. Satish Shukla, Co-Founder of Addverb Technologies, expressed his excitement, stating, "LogiMAT is also the hub for major innovation in automation in intralogistics and material handling in the automation sector. We have experienced LogiMAT in Germany and Thailand in the past and as an exhibitor and my experience has been very good. It is a very good opportunity for India to get exposure towards global technologies through this exhibition of LogiMAT that is being organized in India." He further emphasized the importance of the event in terms of technological advancements, stating, "It also gives us an understanding of where the technology world is moving so, I feel that it will be a good exposure for all the MSME companies and other Indian players to help us understand what kind of new technologies are available. We would also be participating as an exhibitor and showcasing our latest products collaborative robots, mobile robots and other new advancements and machine vision in this show."

“This is the perfect timing for the introduction of LogiMAT to India, which is the world's leading intra-logistics & process management trade fair. It is a game-changer show. It is poised to become one of

the biggest platforms for the Indian logistics industry and the global solution providers to network amongst peers, find new business avenues, enable market expansion, and receive maximum brand visibility. We wish LogiMAT India the very best and we are positive that it shall add substantial value to the growth of the logistics sector in the country.”, added Mr. Rahul Agarwal, Vice President, Invest India.

Don't miss the chance to be a part of this ground-breaking event. Mark your calendars for LogiMAT India, taking place at India Expo Mart Limited, Greater Noida | Delhi NCR / INDIA from 28 February – 01 March 2024. For more information and to secure your participation, visit the official website at [www.logimat.in](http://www.logimat.in)

### **About LogiMAT**

LogiMAT, the International Trade Show for Intralogistics Solutions and Process Management, will return next year to the Messe Stuttgart convention center, directly adjacent to Stuttgart International Airport, March 19–21, 2024. Presented by EUROEXPO Messe- und Kongress-GmbH, LogiMAT ranks as the world's largest trade show for intralogistics solutions with a complete market overview of everything driving the intralogistics industry, from procurement to production to shipping. International exhibitors showcase innovative technologies, products, systems, and solutions for streamlining operations, optimizing processes, and cutting costs in a company's internal logistics. Beyond the exhibitor booths, visitors can also experience a different program of presentations each day covering a wide range of topics.

LogiMAT.digital is the platform that brings together top providers of the world's best intralogistics solutions with high-quality leads, bridging the time and space between on-site events.

### **About Landesmesse Stuttgart GmbH**

Landesmesse Stuttgart GmbH (Messe Stuttgart) is one of the leading international trade fair companies with expertise in organising high-quality events and exhibitions across a wide range of industries. Located in Stuttgart, Germany, the venue offers state-of-the-art facilities and services to exhibitors and visitors alike. With over 80 years of experience, Messe Stuttgart has established itself as a reliable partner for businesses looking to showcase their products and services, meet potential clients, and explore new markets.

Messe Stuttgart's portfolio of events includes industry-specific trade fairs, consumer shows, and conventions that cover a wide range of topics, such as automotive, machinery, technology, lifestyle, and more. With a team of experienced professionals, Messe Stuttgart provides comprehensive support to exhibitors, from planning and logistics to marketing and promotion.

Messe Stuttgart, having already established its subsidiaries in the USA, China, and Turkey, aims to expand its global reach and provide a platform for businesses in India to connect with international markets and showcase their products and services to a wider audience. Messe Stuttgart India will bring the same level of expertise and professionalism that has made Messe Stuttgart a leading international trade fair company.

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