

## **LogiMAT India 2024 2nd Advisory Committee Meeting plans to bring the entire Logistics community under one roof.**

[New Delhi, 09 October 2023] – The Invest India Office at Vigyan Bhavan, New Delhi, witnessed an influential gathering of industry leaders and experts on October 9, 2023, during the 2nd Advisory Committee Meeting for LogiMAT India 2024. This event marked a significant juncture in shaping the future of the logistics sector in India.

The Advisory Committee convened with stalwarts such as Ms. Nivruti Rai, Managing Director & CEO of Invest India; Mr. Peter Kazander, Managing Director of Logistics Exhibition GmbH Munich; Mr. Sascha Schmel, Managing Director of VDMA Materials Handling & Intralogistics; Mr. Sachin Patil, Managing Director & CEO of Messe Stuttgart India Pvt Ltd, alongside other eminent figures. Their collective expertise and industry insight ensured that this meeting was an instrumental platform for discussing and strategizing the path ahead for LogiMAT India 2024.

The deliberations during the meeting encompassed a myriad of vital aspects pivotal to the upcoming LogiMAT India 2024 exhibition. Central to these discussions was a spotlight on the rapid developments in India's infrastructure, including roadways, highways, railways, ports, air freight connections, and the emergence of multimodal transportation. Notably, initiatives such as Gati Shakti, initiated by the Government of India, were highlighted as concrete steps aimed at accelerating the expansion of the logistics sector within the nation. These discussions underscored the critical role of infrastructure in furthering the logistics landscape.

Another focal point of the meeting was technology and automation. The esteemed committee recognised the substantial importance of these facets in maximising investments within the intralogistics and transportation management sector. LogiMAT India was positioned as a pivotal platform for the convergence of collective intelligence, promising transformative opportunities through innovative technologies.

Ms. Nivruti Rai, Managing Director & CEO of Invest India, voiced the organization's unyielding commitment to the growth of the logistics sector. This commitment extends to both domestic and international dimensions, with Invest India actively facilitating international collaborations through targeted Memoranda of Understanding (MoUs). Her unwavering confidence in LogiMAT India was demonstrated through a full-throated commitment to supporting the event. This commitment reaffirms the unified dedication to advancing the logistics sector on a global scale.

The meeting was also graced with the presence of industry leaders like Dr. Ramnath Subramaniam, CEO of TVS Logistics, and Mr. Manojit Acharya, Managing Director of Jungheinrich in India & Thailand. Their insights and backing underscored the vital role that LogiMAT India 2024 is set to play within the logistics industry in the country.

The conclusion of the meeting was marked by a strategic emphasis on attracting high-quality exhibitors and enhancing marketing efforts for LogiMAT India 2024. The Advisory Committee, cognizant of the significance of these initiatives, has committed to leveraging their social media platforms to boost the event's visibility. Moreover, the committee will endeavour to establish connections with their partners, vendors, and suppliers to collaboratively organize an industry-wide event. This collaborative effort is aimed at further enhancing the presence and success of LogiMAT India 2024.

A noteworthy element of the marketing strategy for LogiMAT India is the recently forged partnership with ET NOW for marketing and promotions. This collaboration promises to shine a spotlight not only on the exhibition but also on the exhibiting companies. It will showcase their contribution to the economy and the nation's growth.

Roadshows in seven major cities are on the horizon, with the objective of raising industry awareness and attracting exhibitors and visitors. The coverage of these roadshows by ET NOW adds an extra dimension to this concerted effort. Through these endeavours, LogiMAT India aims to establish itself as the premier Intralogistics and Transportation Management Show in the country.

Next steps for the Advisory Committee involve a keen focus on business visitors and delegate promotion. The objective is to maximize opportunities for exhibitors by creating a vibrant and engaging platform.

The 2nd Advisory Committee Meeting concluded with a shared vision for the future of LogiMAT India 2024 and the logistics industry in the country. The committee is eagerly looking forward to the 3rd Advisory Committee Meeting scheduled for November 2023. During this meeting, the focus will be on nurturing discussions related to business visitors and delegates, with the aim of maximizing opportunities for all exhibitors.

For the latest updates on LogiMAT India 2024 and to learn more about the forthcoming event, please visit [www.logimat.in](http://www.logimat.in).

### **About LogiMAT India:**

LogiMAT India is a premier exhibition and conference that serves as a meeting ground for the intralogistics and transportation management industry. It is the satellite show of LogiMAT Stuttgart, the world's biggest Intralogistics exhibition. It provides a platform for industry experts, businesses, and professionals to network, collaborate, and explore the latest innovations and solutions in the field of logistics. LogiMAT India is dedicated to advancing the growth and significance of the logistics sector in India.

**Media Contact:**

Oyindrila Ghosh  
Messe Stuttgart India  
Head of Marketing & Communication  
[Oyindrila.ghosh@messe-stuttgart.in](mailto:Oyindrila.ghosh@messe-stuttgart.in)  
+919287926257